In this organisation, we believe in the importance of working and living according to strong ethical values. While the words used to describe our values may vary somewhat across the divisions and different operations of the company, without exception, integrity and business honesty, is the basis of all these values.

As a company and as individuals, we must ensure we have the conviction to embrace the highest standard of integrity and ethical behaviour: We must promise only what we can reasonably expect to deliver. We must strive to keep our commitments. We must not engage in activities that create, or even appear to create, conflict between our personal interests and the interests of the company. We must always tell the truth.

As employees, our high standard of personal integrity, must guide our conduct. Our fellow employees, company's shareholders, customers, and those with whom we do business, must be able to trust what we say and to believe that we will always keep our word. In short, the ethical performance of our organisation will reflect the ethical performance of all of us.